## SALARY SURVEY <br> 2019

Know what you're worth



## INTRODUCTION

The New Zealand Planning Institute (NZPI) conducts an annual survey of its members to provide the planning profession with a snapshot of salaries and conditions in the industry. Following the pattern of recent years, we received 527 valid responses to the survey, providing us with a robust data set.

We are pleased to present you with the results of our analysis of this data, and we thank all NZPI members who took the time to respond to the survey.

## METHODOLOGY

To maintain consistency we have followed the same base methodology as previous years, although we have expanded the classifications slightly to provide a finer level of detail. The 527 respondents have been classified into the five NZPI recognised Membership types:

## Student

Graduate
Intermediate
Full (includes Fellow and Life members)
Associate

And grouped into four regions:
(1) Auckland
(2) Wellington
(3) Christchurch
(4) Rest of New Zealand


We have expanded the grouping of respondents' job titles to 10 broad categories, although sometimes these have been grouped to ensure we have a robust data set for each variable.

## Assistant planner

Planner
Senior Planner
Policy Analyst
Senior Policy Analyst
Team Leader
Manager
Associate/Principal
Director
CEO

The types of employing organisations have been grouped into eight categories:

Planning consultancy
Multi-disciplinary consultancy
University
Regional Council
City Council
District Council
Central Government
SOE

In line with previous years, we have focused on the medians in each data set to minimise the effect of outliers. We have also included some data tables as well as scatter graphs showing the total salary ranges for each of the job titles and one showing the salary range for the different reported lengths of employment in the planning profession.

We have also taken data from the last three surveys to provide initial basis analysis on gender pay gaps and related trends. We will continue to track trends in this area over coming surveys.

## PROFILE OF SURVEY RESPONDENTS

## Location



## Age

| Age Range | No. | Percentage |
| :--- | :--- | :--- |
| $21-25$ | 68 | $13 \%$ |
| $26-30$ | 95 | $18 \%$ |
| $31-35$ | 80 | $15 \%$ |
| $36-40$ | 79 | $15 \%$ |
| $41-45$ | 71 | $13 \%$ |
| $46-50$ | 56 | $11 \%$ |
| $51-55$ | 33 | $6 \%$ |
| $56-60$ | 23 | $4 \%$ |
| $61-65$ | 11 | $2 \%$ |
| $66+$ | 10 | $2 \%$ |
| Total | 526 |  |

## Gender



Years in the planning profession

| Year Range | No. | Percentage |
| :--- | :--- | :--- |
| $0-1$ | 13 | $2 \%$ |
| $1-2$ | 39 | $7 \%$ |
| $2-3$ | 32 | $6 \%$ |
| $3-4$ | 34 | $6 \%$ |
| $4-5$ | 53 | $10 \%$ |
| $6-10$ | 75 | $14 \%$ |
| $11-15$ | 102 | $19 \%$ |
| $16-20$ | 79 | $15 \%$ |
| $21-25$ | 47 | $9 \%$ |
| $26-30$ | 22 | $4 \%$ |
| $30+$ | 31 | $6 \%$ |
| Total | 527 |  |

## QUALIFICATIONS \& EMPLOYMENT

## Qualifications held by respondents

427 respondents held NZPI accredited qualifications.
The following table shows the qualifications held by respondents.


## Employment status

$86 \%$ (455) of respondents were in full time work, while $14 \%$ (72) were working part-time, which is consistent with last year.

## ORGANISATION, POSITION \& SALARIES

## Organisations employing respondents

| Organisation type | No. |
| :--- | :--- |
| $\square$ Central Government | 30 |
| $\square$ Council | 204 |
| $\square$ NGO/lwi | 10 |
| $\square$ Private Sector | 273 |


$-2 \%$

## Salaries

New Zealand-wide salaries for the grouped roles were as follows.

| Job | Lower Quartile | Median | Upper Quartile |
| :--- | :---: | :---: | :---: |
| Planner/Policy Analyst | $\$ 65,000$ | $\$ 72,000$ | $\$ 79,750$ |
| Senior Planner/Policy Analyst | $\$ 92,000$ | $\$ 99,000$ | $\$ 105,000$ |
| Manager | $\$ 125,000$ | $\$ 141,000$ | $\$ 167,500$ |
| Team Leader | $\$ 112,000$ | $\$ 118,000$ | $\$ 124,000$ |
| Principal/Associate | $\$ 115,000$ | $\$ 130,000$ | $\$ 145,000$ |
| Director | $\$ 147,500$ | $\$ 170,000$ | $\$ 200,000$ |

Median salary by years of experience

| Years | Median |
| :--- | :--- |
| $0-5$ | $\$ 70,000$ |
| $6-10$ | $\$ 95,000$ |
| $11-15$ | $\$ 105,480$ |
| $16-20$ | $\$ 121,000$ |
| $21-25$ | $\$ 135,000$ |
| $26-30$ | $\$ 160,000$ |
| $30+$ | $\$ 135,000$ |

MEDIAN SALARIES BY GENDER FOR THE FOUR YEARS 2016-2019

Role type


Age


MEDIAN SALARIES BY GENDER FOR THE FOUR YEARS 2016-2019

Salary comparision by age over time

\$20,000

0


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## SALARY RANGE FOR EACH ROLE GROUPING

The graphs are the data points collected in the survey and provide an indication of the spread of salaries for each role grouping. We have also added lower and upper quartile and median markers to assist with reading the data.

## Planner/Policy Analyst



## Senior Planner/Policy Analyst



Manager


Team Leader


Principle/Associate


CEO/Director


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## MEDIAN SALARIES BY YEARS OF EXPERIENCE

We have also tracked how salary relates to years of experience. As with many professions there is not a simple linear relationship between years of experience and salary, so we have set out the salary ranges for the surveyed year groupings in the graph below. This should provide readers with a more complete picture of salary as related to years of employment than has been previously shown with the simple medians.

## Salary by years as a planner



## Emerging Planners salary range by years worked



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## MEDIAN SALARY DATA

As per last year, this year we have again looked at median salary by location and by role. The following tables and graphs provide the median salary by role for Auckland, Wellington, Christchurch and the Rest of New Zealand for respondents who are employed either in Councils or in Private businesses. We have combined the Central Government and iwi/NGO categories and reported them as a single data set for the whole country.

## Auckland

| Position | Council | Private | All respondents |
| :--- | :--- | :--- | :---: |
| Planner/Policy Analyst | $\$ 73,000$ | $\$ 70,000$ | $\$ 71,000$ |
| Senior Planner/Policy Analyst | $\$ 101,000$ | $\$ 95,000$ | $\$ 99,000$ |
| Manager | $\$ 178,000$ | $\$ 155,000$ | $\$ 175,000$ |
| Team Leader | $\$ 125,000$ | $\$ 155,000$ | $\$ 120,000$ |
| Principal/Associate | $\$ 125,000$ | $\$ 145,000$ | $\$ 134,250$ |
| Director | - | $\$ 180,000$ | $\$ 180,000$ |



## Wellington

| Position | Council | Private | All respondents |
| :--- | :--- | :--- | :--- |
| Planner/Policy Analyst | $\$ 70,000$ | $\$ 70,000$ | $\$ 70,000$ |
| Senior Planner/Policy Analyst | $\$ 110,000$ | $\$ 110,000$ | $\$ 110,000$ |
| Manager | $\$ 153,500$ | $\$ 135,500$ | $\$ 153,000$ |
| Team Leader | $\$ 107,750$ | - | $\$ 107,750$ |
| Principal/Associate | - | $\$ 134,500$ | $\$ 134,500$ |
| Director | - | $\$ 160,000$ | $\$ 160,000$ |



## Canterbury/Christchurch

| Position | Council | Private | All respondents |
| :--- | :--- | :--- | :--- |
| Planner/Policy Analyst | $\$ 80,500$ | $\$ 71,500$ | $\$ 75,000$ |
| Senior Planner/Policy Analyst | $\$ 95,000$ | $\$ 95,500$ | $\$ 95,000$ |
| Manager | $\$ 215,000$ | $\$ 160,000$ | $\$ 187,500$ |
| Team Leader | $\$ 130,000$ | - | $\$ 130,000$ |
| Principal/Associate | $\$ 122,000$ | $\$ 130,000$ | $\$ 123,000$ |
| Director | - | $\$ 177,500$ | $\$ 177,500$ |



## Rest of New Zealand

| Position | Publicly | Private | All respondents |
| :--- | :--- | :--- | :--- |
| Planner/Policy Analyst | $\$ 72,750$ | $\$ 75,000$ | $\$ 74,500$ |
| Senior Planner/Policy Analyst | $\$ 96,750$ | $\$ 94,000$ | $\$ 95,750$ |
| Manager | $\$ 125,000$ | $\$ 131,250$ | $\$ 125,500$ |
| Team Leader | $\$ 116,000$ | $\$ 122,000$ | $\$ 116,500$ |
| Principal/Associate | $\$ 119,000$ | $\$ 135,000$ | $\$ 134,250$ |
| Director | $\$ 142,500$ | $\$ 125,000$ | $\$ 125,000$ |

- Publicly

■ Private


## All regions: Central Government respondents

## Position

| Planner/Policy Analyst | $\$ 62,500$ |
| :--- | :---: |
| Senior Planner/Policy Analyst | $\$ 105,000$ |
| Manager | $\$ 153,500$ |
| Team Leader | - |
| Principal/Associate | $\$ 156,000$ |
| Director | - |



## MEDIAN EMPLOYER CONTRIBUTIONS

Grouped across whole country

Professional Fees (365 non zero responses)

| Planner/Policy Analyst | $\$ 450$ |
| :--- | :--- |
| Senior Planner/Policy Analyst | $\$ 500$ |
| Manager | $\$ 500$ |
| Team Leader | $\$ 500$ |
| Principal/Associate | $\$ 500$ |
| Director | $\$ 500$ |

Education (225 non zero responses)

|  |  |
| :--- | :--- |
| Planner/Policy Analyst | $\$ 500$ |
| Senior Planner/Policy Analyst | $\$ 1,000$ |
| Manager | $\$ 1,000$ |
| Team Leader | $\$ 1,000$ |
| Principal/Associate | $\$ 1,000$ |
| Director | $\$ 1,000$ |

Attending Conferences (362 non zero responses)

| Planner/Policy Analyst | $\$ 1,000$ |
| :--- | :--- |
| Senior Planner/Policy Analyst | $\$ 1,000$ |
| Manager | $\$ 2,000$ |
| Team Leader | $\$ 1,000$ |
| Principal/Associate | $\$ 1,500$ |
| Director | $\$ 2,000$ |

Superannuation (139 non zero responses)

| Planner/Policy Analyst | $\$ 2,000$ |
| :--- | :---: |
| Senior Planner/Policy Analyst | $\$ 3,000$ |
| Manager | $\$ 4,000$ |
| Team Leader | $\$ 4,000$ |
| Principal/Associate | $\$ 3,455$ |
| Director | $\$ 5,000$ |

Mobile phone expenses (294 non zero responses)

| Planner/Policy Analyst | $\$ 500$ |
| :--- | :--- |
| Senior Planner/Policy Analyst | $\$ 600$ |
| Manager | $\$ 500$ |
| Team Leader | $\$ 500$ |
| Principal/Associate | $\$ 700$ |
| Director | $\$ 850$ |

Health/Medical Insurance (104 non zero responses)

| Planner/Policy Analyst | $\$ 500$ |
| :--- | :--- |
| Senior Planner/Policy Analyst | $\$ 500$ |
| Manager | $\$ 750$ |
| Team Leader | - |
| Principal/Associate | $\$ 600$ |
| Director | $\$ 2,000$ |

Home Internet/Computing (53 non zero responses)

| Planner/Policy Analyst |
| :--- |
| Senior Planner/Policy Analyst |
| Manager |

Company Vehicle 31 respondents indicated they had full-time use of a vehicle. Statistics, by job category:

| Position | Proportion of sample of 76 | Average $\$$ value of car in salary |
| :--- | :---: | :---: |
| Planner/Policy Analyst | $3 \%$ | $\$ 10,000$ |
| Senior Planner/Policy Analyst | - | - |
| Manager | $10 \%$ | $\$ 25,000$ |
| Team Leader | - | - |
| Principal/Associate | $16 \%$ | $\$ 24,000$ |
| Director | $52 \%$ | $\$ 15,000$ |

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## HUMAN RESOURCES OVERVIEW

## Career movement



## Staff retention


$28 \%$ of respondents reported they have changed positions in the last year. The most common reasons given in free-format responses are (mentions):

Salary (9), pay (11), money (3)
Opportunity (7), career (12), change (5), promotion (8)
Stress (1), culture (7), job satisfaction (3), location (6), balance (3), bullying (2)
Variety (5), development (14), type of work (3), role (15), interest (5), redundancy (1)
$30 \%$ of respondents reported that they had left or considered leaving the planning profession last year. The most common reasons considered by respondents in their decision to stay include (mentions):

Interest (78), variety (34), challenging (40), opportunity (6), career (13)
Salary (33), pay (36), income (3), remuneration (15), well-paid (12)
Making a difference (12), job satisfaction (8), enjoyment (18)
Job security (14), professional development (9), flexibility (14)

## Responsibilities for recruitment and filling vacancies

In the 2018 survey: 262 respondents have responsibilities for recruitment. Of those 134 ( $51 \%$ ) report difficulties filling vacancies, while 128 (49\%) report no difficulties. In the 2019 survey: 195 respondents have responsibilities for recruitment. Of those 120 (62\%) report difficulties filling vacancies, while 75 ( $38 \%$ ) report no difficulties. This is a substantial worsening on the recruitment situation since the last survey.

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