

# Papa Pounamu Strategic Plan

## Mission Statement

To increase and retain Māori and Pacific peoples' participation in planning and achieve greater integration of Māori environmental cultural practices in the New Zealand planning sector

## Vision

**Whāia te iti kahurangi, ki te tuohu koe me he maunga teitei.**

Pursue excellence and don't be deterred by anything less than a lofty mountain.

(This whakatauaki encourages goals setting and perseverance)

## Values

### Manaakitanga

- We support each other
- We believe in what we are trying to achieve
- Carrying on through adversity

### Whanaungatanga

- We take time out to get to know each other
- We encourage each other
- We try to connect with people
- We plan and work together

### Kaitiakitanga

- We actively promote the guardianship of taonga for future generations

### Kotahitanga

- By working together we achieve more as individuals
- We row the same waka in unison

### Whakatutikitunga

- We continually strive for excellence and high quality outputs.

## First Objective

**Cultural planning practices are views as business as usual  
What's good for Māori is good for Aotearoa**

### Papa Pounamu will achieve this by:

- Māori component in NZPI presentations/roadshows/submissions - influence planning managers.
- Compulsory Māori section within NZPI membership accreditation process.
- Papa Pounamu page within NZPI website.
- Encourage links to Papa Pounamu page on websites of local authorities, runanga, government agencies, universities and wananga.
- Developing a position paper to guide NZPI submissions.
- Appointing representatives in all rohe across the mōtū.
- Make Papa Pounamu membership open to all peoples.
- Establishing and maintaining strategic relationships with relevant organisations including Ngā Aho, NZ Māori Legal Forum, Iwi Leaders Advisory Group, Auckland City Council Pacific Islands Forum, and the Auckland Council Independent Māori Statutory Board.

## Second Objective

**Greater presence of Māori and Pacific peoples in the planning profession and NZPI**

### Papa Pounamu will achieve this by:

- Market planning profession within secondary schools and at careers expos.
- Target Pacific peoples and Maori university students studying planning and environmental resource management related degrees.
- Develop planning career promotional material to secondary schools/universities.
- Increase networks with relevant Māori tertiary (Wānanga) providers.
- Share information and case study examples.
- Develop a support network for Pacific peoples and Māori working in planning.
- Māori planners practicing at all levels of planning sector (career advancement).
- Recognise and assist planning work at hapū and marae levels to be more effective.